

## METHOD AND SYSTEM FOR MANAGING PREFERRED WEB SITE LINKS

### ABSTRACT OF THE DISCLOSURE

An exemplary embodiment of the invention relates to a computer-based method and system for identifying, categorizing, and sharing preferred web site links over a communications network via a web key tool. The method includes receiving a request from a user client system to incorporate information relating to a web site into the web key tool; launching the web key tool and selecting a related option from a menu screen's list of options provided; associating the web site information with a category; transmitting the information to a central storage location associated with the web key tool where the information and request are processed for approval; saving the approved information in the central storage location; updating related database files with respect to the approved information; and providing access to the approved information via the communications network to authorized system users.

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